

# Department of Business, Economics and Enterprise Sciences

## Faculty

Dr. Edmund Matecki (chair) | Dr. Stephanie Adam | Dr. Ahmet Akgun | Dr. Jacob Bethem | Dr. Adnan Chawdhry | Dr. Joshua Chicarelli | Dr. John Confer | Dr. Paul Hettler | Dr. Elizabeth Jones | Dr. Sarah Judge | Dr. Richard LaRosa | Dr. Mark Lennon | Dr. Nan Li | Dr. James Ola | Dr. Candice Riley | Dr. Susan Ryan | Dr. Joseph J. Schwerha

For faculty bios, visit: <https://www.calu.edu/inside/faculty-staff/profiles/index.aspx>

## Programs

Cal U's Department of Business, Economics and Enterprise Sciences includes undergraduate programs in accounting; business administration; economics; finance; human resource management; interdisciplinary studies in business and commerce; management; and marketing.

## Associate and Bachelor's Degree Programs

Degrees offered through this department include:

- A.S. in Accounting
- B.S. in Business Administration: Integrated Business
- B.S. in Business Administration: Management Information Systems
- B.S.B.A. in Accounting
- B.S.B.A. in Economics
- B.S.B.A. in Finance
- B.S.B.A. in Human Resource Management
- B.S.B.A. in Interdisciplinary Studies in Business and Commerce (ISBC)
- B.S.B.A. in ISBC: Corporate Communication
- B.S.B.A. in ISBC: Event Planning and Management
- B.S.B.A. in ISBC: Geo-Business
- B.S.B.A. in ISBC: Parks and Recreation Management
- B.S.B.A. in ISBC: Tourism and Hospitality Management
- B.S.B.A. in Management
- B.S.B.A. in Marketing

## Certificates

The department also offers sub-baccalaureate certificate programs in:

- Forensic Accounting
- Innovation and Entrepreneurship

## Minors

Minors available through this department include:

- Accounting
- Arts Administration
- Business
- Economics
- Event Planning and Management
- Finance
- Forensic Accounting

- Geo-Business
- Geographic Information Technology
- Human Resource Management
- Management
- Management Information Systems
- Marketing
- Parks and Recreation
- Tourism Studies

### **Accelerated Bachelor's-to-Master's Programs**

Accelerated bachelor's-to-master's degree programs related to business are also available to undergraduate students who qualify. Curriculum requirements are listed under the "Accelerated Programs" section of this catalog.

### **Honor Societies and Memberships**

Honor students in geography are eligible for induction into Gamma Theta Upsilon.

Membership is also available to students of high scholastic attainment in Cal U's Kappa chapter of Rho Phi Lambda, the national honorary recreation, park and leisure services fraternity, chartered in 1985.

Achievement is recognized in several ways. Membership is open to qualified successful business students in:

- Omicron Delta Epsilon, the International Honor Society for Economics
- Phi Beta Lambda - Future Business Leaders
- Sigma Beta Delta, the International Honor Society for Business, Management and Administration
- Student Accounting Association
- Economics Club
- Finance Club
- Student Marketing Association

### **Awards**

These awards are presented to graduating seniors yearly:

- Alfred Zeffiro Award for Excellence in the Study of Management
- Wall Street Journal Award for Excellence in the Study of Finance
- Pennsylvania Institute of Certified Public Accountants Award for Highest Achievement in the Study of Accounting
- Amy Lyne Marunyak Memorial Award for Excellence in the Study of Marketing

### **Accreditation**

The bachelor's and master's programs in business and economics are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

ACBSP is a leading specialized accreditation body for business education supporting, celebrating and rewarding teaching excellence. The association embraces the virtues of teaching excellence and emphasizes to students that it is essential to learn.